

# **FUNDERSTANDING EDUTERIA.**

## **AD SELFIE**

GET READY TO BECOME ONE DAY INFLUENCER

### **WHAT IS AD SELFIE?**

1. A SELFIE THROUGH WHICH ONE HAS TO **PROMOTE A PRODUCT/SERVICE.**
2. It is a **TALENT SCAN** activity.

### **WHAT PARTICIPANTS HAVE TO DO?**

1. SELECT A PRODUCT/SERVICE OF YOUR CHOICE.
2. TAKE A SELFIE WITH THAT PRODUCT/SERVICE IN SUCH A WAY THAT IT PROMOTES THE PRODUCT/SERVICE.
3. ONE MAY USE CREATIVITY AND SKILLS TO MAKE IT LOOK UNIQUE.

### **HOW TO SUBMIT YOUR SELFIE?**

1. A GOOGLE FORM WILL BE SHARED IN WHICH PARTICIPANTS HAVE TO **FILL IN THE REQUIRED DETAILS.**
2. THEY HAVE TO SUBMIT THEIR SELFIES ALONG WITH THE CAPTION ON 16<sup>th</sup> September,2023.
3. WE (FUNDERSTANDING EDUTERIA TEAM) WILL POST THE SELFIES AND CAPTIONS SUBMITTED BY PARTICIPANTS ON OUR INSTAGRAM PAGE.  
**@funderstandingeduteria**

## **RULES FOR THE GAME**

- 1. ALL THE PARTICIPANTS ARE REQUIRED TO FOLLOW OUR PAGE AND LET US FOLLOW THEM BACK**
- 2. A 48 HOURS TIME LIMIT WILL BE GIVEN DURING WHICH THEY CAN SHARE THEIR POSTS AND GET MORE LIKES.**
- 3. The organizing committee would upload the pictures on 16th September at 11:45am & the likes will be counted till 11:45am on 18th September**

## **BASIS OF JUDGEMENT**

- 1. ON THE BASIS OF CREATIVITY AND SKILLS, THE DECISION WILL BE TAKEN.**
- 2. MORE THE LIKES YOU GET, MORE THE CHANCES OF WINNING THE GAME.**
- 3. THE DECISION OF THE ORGANIZERS OF THE COMPETITION WILL BE FINAL AND BINDING ON ALL PARTICIPANTS.**

## **GOOGLE FORM BELOW:**

**<https://forms.gle/Q9Q4125xhPhspn2e6>**

## **THANK YOU**

**Important Note: Only Instagram Users can participate in the game.**

**For queries, contact:**

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