

# B.COM. SEMESTER – 1

7	DSE - 2	Entrepreneurship - 1
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Name of the Course:           **Entrepreneurship - 1**  
 Course credit:                   **03**  
 Teaching Hours:               **45 (Hours)**  
 Total marks:                   **100**

## Course Outcomes

- To make the students aware about the business environment
- To create entrepreneurial awareness among students
- To motivate students to make their mind set for taking up entrepreneurship as career.

Unit	Content	No. of Lectures
1	<b>INTRODUCTION:</b> Meaning, definitions and features of entrepreneur-Basic function with reference to leadership-Innovation-Risk-Bearing.  Emergence of Entrepreneurial class origin and progress of entrepreneur in India problems of inadequate growth causes and remedial suggestions.	<b>15</b>
2	<b>PRINCIPLES OF ENTREPRENEURSHIP:</b> Principles of Entrepreneurship’s behavior-concept of innovation-achievement motivation-imbalance creating propensity	<b>10</b>
3	<b>ENTREPRENEURSHIP:</b> Meaning and definitions of Entrepreneurship, features & factors of Entrepreneurship, Theories of Entrepreneurship-Economic and Psychological Theories.	<b>15</b>
4	<b>SOCIAL RESPONSIBILITIES AND ACCOUNTABILITY</b> Social responsibilities and Accountability Towards various group of society.	<b>05</b>
<b>Total Lectures</b>		<b>45</b>



## Important instructions for paper setter –

Set University examination question paper for regular and external candidates as per the following instruction:

UNIVERSITY EXAMINATION		
(Que. No. 1 to 4 are compulsory for regular students and external candidates)		
Sr. No.	Particulars	Marks
1	QUESTION - 1 (From Unit 1) <b>(OR)</b> QUESTION - 1 (From Unit 1)	20
2	QUESTION - 2 (From Unit 2) <b>(OR)</b> QUESTION - 2 (From Unit 2)	20
3	QUESTION - 3 (From Unit 3) <b>(OR)</b> QUESTION - 3 (From Unit 3)	15
4	QUESTION - 4 (From Unit 4) <b>(OR)</b> QUESTION - 4 (From Unit 4)	15
	<b>Total Marks for Regular Students</b>	<b>70</b>
ONLY FOR EXTERNAL CANDIDATES		
5	QUESTION - 5 (From Unit 1 to 4) [Q.5 (A) 15 marks + Q.5 (B) 15 marks] <b>OR</b> QUESTION - 5 (From Unit 1 to 4) [Q.5 (A) 15 marks + Q.5 (B) 15 marks]	30
	<b>Total Marks for external candidates</b>	<b>100</b>

### Suggested Readings and Reference Books:

1. Entrepreneurship – Hisrich & Peters
2. Entrepreneurship Megabucks – Siner A David
3. Entrepreneurship - New Venture Creation - Holt
4. Venture Capital – The Indian Experiences – J. M. Pandey
5. Project Preparation, Appraisal and Implementation P. Chandra

**Note: Latest Editions of the above books may be used.**

