

<b>Role</b>	<b>Market Research &amp; Advanced Analytics - Non Voice</b>
<b>Job Location</b>	Gujarat - Gandhinagar, Baroda
<b>General Summary</b>	Executing customer requirements covering data preparation, analytical problem solving, result interpretation and dissemination of business insights to meet client requirements.
<b>Major Job Function</b>	Responsible for business understanding, data understanding, data collection, data preparation, providing analytical solution , result interpretation and dissemination of business insights to meet client requirements. Contributes to process automation and explanation of business insights to clients. He should be able to demonstrate a high level of problem solving ability & execute on high-level specifications for different analytical tasks
<b>Essential Skills</b>	<ol style="list-style-type: none"> <li>1. Should have refined communication &amp; presentation skills to support the analytic output.</li> <li>2. Ability to document and present analysis results in a clear, compelling style.</li> <li>3. Excellent interpersonal skills, with the ability to develop strong working relationships and effectively influence all levels of business.</li> <li>4. Should drive the importance of data and statistical analysis and how they contribute to optimizing business profitability.</li> <li>5. Should demonstrate a deeper understanding of statistical techniques</li> </ol>
<b>Additional Skills</b>	<ol style="list-style-type: none"> <li>1. Strong Mathematical / Analytical skills required.</li> <li>2. Understanding of Market Research and business sense to understand context of results</li> <li>3. Curiosity to interrogate results and find answers to business questions</li> <li>4. Basic proficiency in results interpretation</li> <li>5. Should be good with use of Excel</li> </ol> <p>Candidates will be assessed on different statistical tools like Probability, Correlation, regression, different types of test like Z test, F test, etc. You will be assessed with a written test based on the below points. 1. Profit and loss, 2. Data Interpretation, 3. Logical reasoning, 4. Case Study</p>
<b>Requirement Type</b>	Niche
<b>Grade / Band</b>	<b>BPO S, Trainee</b>
<b>Qualifications</b>	<p><b>Eligible:</b></p> <p><b>Preferred: BSc - Stats and Maths, BA - Economics, BBA, MBA</b></p> <p><b>Also Eligible: B Com, B Sc (Except CS,IT,ISM &amp; Statistic), BA, BBA, BBM</b> #</p> <p>Final Year Graduation students who will pass out in 2015 and can join the company in 2015 can apply</p> <p># 2014 Graduate pass outs can also apply for immediate hiring #</p> <p>2014 MBA &amp; 2015 MBA passout can apply for immediate hiring.</p>
<b>Criteria</b>	<ol style="list-style-type: none"> <li>1. Candidates with break in career and/or education for more than 2 years are not eligible</li> <li>2. Only full time graduation (with 15 years regular education) will be considered - No correspondence courses / undergraduates</li> <li>3. Candidates must have cleared their Supplementary or ATKT exams of 1st year or 2nd year before appearing for the interview</li> <li>4. Candidates Should be comfortable working in Rotational/Night shifts</li> <li>5. Candidates who have attended the TCS selection process in the last 6 months (either selected-not-joined or rejected) will not be eligible</li> </ol>