

L J INSTITUTE OF MANAGEMENT STUDIES

5 YEAR INTEGRATED MBA(IMBA)

(NAAC Accredited B++, Approved by AICTE, Affiliated to GTU)



A NATIONAL LEVEL MANAGEMENT & CULTURAL FEST

26th & 27th February, 2019

RULES AND REGULATIONS

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ABOUT L J GROUP OF INSTITUTES

- The charitable trust LJK (Lok Jagruti Kendra) was established in 1980
- The primary objective of LJK (“Lok” – people, “Jagruti” – awareness and “Kendra” – trust) is to educate youth and make them globally compassionate citizens
- 26+ educational institutes are sprawled in two campuses: Vastrapur & S.G. Highway
- 18,000+ students and 1500+ professors

LJ Campus Tour



<https://youtu.be/JUJlecDrBF4>

ABOUT L J INTEGRATED MBA

- LJ IMS - 5 Year Integrated MBA Programme started in 2013 under the flagship of LJK, Gujarat's topmost education trust
- It is approved by AICTE (All India Council for Technical Education) and affiliated with UGC (University Grants Commission)
- It caters to the ever-evolving needs of the industry through an innovative and industry specific course structure.

ABOUT ATHENA

Athena_2019 is a National-Level Management & Cultural Fest that would be a forum for like-minded individuals to interact, share and compete the latest happening in the field of management and entrepreneurship.

- More than 500 participants from 5 states of the Nation including Gujarat shall be competing with each other
- The age group of participants is from 18 to 25 years
- It is a multi-disciplinary, multi-cultural event

General Rules and Guidelines:

1. **An Institute / Department can send only 2 team per event.**
2. It is compulsory to carry college I-Card of participant along with another government photo ID proof (Aadhar, Pan card or Driving license).
3. **Reporting time** for all the participants is **8:00 am** on Wednesday, **26th February, 2019.**
4. Organizing committee reserves the right to change the venue, time and rules, if required, which shall be communicated to participants via message.
5. Every participant / team has to carry their own props and instruments as and where applicable.
6. Non Affirmity is subject to Ahmedabad Jurisdiction.
7. Respect towards all cast/ religion/ sect/ gender or political group is expected from all participating colleges and their students
8. Consumption of alcohol, smoke, drugs etc. is strictly prohibited in the campus.

Registration Rules:

1. Participants can register through either Website (www.ljimba.org) or Facebook page (<https://www.facebook.com/ljimbaofficial>) of LJIMBA.
2. The amount for Registration is as under:
 - a) Management Events: Rs. 100/- per participant/Event.
 - b) If a student participates in maximum 3 Management events than he/she has to pay concessional fees of Rs. 250/- only.**
 - c) Cultural Events: Rs. 100/- per participant/event.
 - d) Featured Events:
 - i. Drum Circle: Rs. 350 per participant (Drums will be provided by us, maximum participants allowed-350)
 - ii. Cultural Meet: Rs. 80 per student (LJ Group)
 - iii. Guest pass for 27th night (Cultural Fest and Valedictory) is Rs. 70 per person. (Parents are welcome).
3. Modes of Payment for Registration:
 - i. NEFT/ RTGS/ IMPS
(Bank Account No.: 606802010001906 IFSC: UBIN0560685)
 - ii. Demand Draft is to be drawn in the favour of "LJ Institute of Management Studies", payable at Ahmedabad. A scanned copy of DD has to be sent at athena.ljimba@ljinstitutes.edu.in and hard copy to be brought at the time of reporting.
 - iii. PAYTM & PhonePe:(+91 95747 17582/8980792702)
 - iv. Cash is being accepted.
4. Registration fee is Non-Refundable

Special rules for Cultural Fest:

- **Last date to submit videos for dance, fashion show and theatre is 14th February, 2019.**
- Final teams/participants will be declared on or after 18th February, 2019. Only after then they have to make the payment for cultural festival.
- Last day for the payment of registration fees is 21st February, 2019.

Accommodation:

1. If accommodation is required from our end, charges are **Rs. 800 per person, to accommodate for 2 days**
2. Accommodation is optional.
3. It would be in 3 to 4 star hotel near the campus (15 minutes from college campus)
4. 2 days, 2 nights stay. Check in on 26th Feb, 2019 at 10:30 am and check out on 28th Feb, 2019 at 8:00 am.
5. **Travel:** College shall reimburse **2-way commutation** from outside Ahmedabad.
 - a. If travelling by bus then GSRTC rates shall be applicable.
 - b. If travelling by train then Basic Sleeper Fare shall be applicable.

EVENTS SCHEDULE

Athena_2019

A National Level Management and Cultural Level Fest

Date	Events	Time	Venue
DAY 1 -26th Feb	Inauguration	9:30am - 11:00am	LJ Eng.-Auditorium
	Tea Break	11:00am - 11:30am	
	Impulse (Elocution & Extempore)	11:30am - 2:00pm	Architecture-Auditorium
	Traders of Colosseum (B-Plan)		New LJ CC Library
	Cerebrum (Quiz)		Law Classroom
	Pixar (Short Film Making)		Online
	Paparazzo (Photography)		Online
	Freakonomics (The Economic Angle)		Law Classroom
	Pitch (Ad-Mad)		MBA Auditorium
	Midas (Finance Simulation Game)		Media Room
	Lunch Break		2:00pm - 3:00pm
	Midas (Finance Simulation Game)	3:00pm - 6:00pm	Media Room
	Freakonomics (The Economic Angle)		Law Classroom
	War of Words (Debate)		Architecture-Auditorim
	Themis (Moot Court)		Law Classroom
	Scrutinise (Case Study)		Law Classroom
	Influx (HR Simulation Game)		Training and Placement cell
	Cerebrum (Quiz)		MCA Lab and NLJCC Room no.17
Cultural Meet	7:30pm - 10:30pm	Football Court Ground	
DAY 2 -27th Feb	Pitch (Ad- Mad)	1:00pm - 4:00pm	MBA Auditorium
	Midas (Finance Simulation Game)		Media Room
	Freakonomics (The Economic Angle)		Law Classroom
	Traders of Colosseum (B-Plan)		New LJ CC Library
	Scrutinise (Case Study)		Law Classroom
	Freakonomics (The Economic Angle)		Law Classroom
	Influx (HR Simulation Game)		Training and Placement cell
	Grand Rehearsal	4:00pm - 6:00pm	Open Air Theatre
	Cultural Events & Valedictory	6:00pm - 9:00pm	
	Step Up (Group Dance)		
	Glam Up (Fashion Show)		
Arena (Theatre)			

MANAGEMENT EVENTS

IMPULSE

(Elocution & Extempore)

Speech is power: speech is to persuade, to convert and to compel. It will be you who spins the story or twists the tale. Participate in impulse if you have the art of moderating a two-hour thought into a two-minute speech.

Team Size: Individual

Duration: 05 minutes per participant

Event Coordinator: Shreya Sunil (+91 9512700071)

Round 1 (Elocution)

1. Topic will be announced after 22nd February, 2019.
2. Medium of expression should be in English or Hindi.
3. Participants will be given minimum 4 minutes and maximum 5 minutes.
4. Judgment will be based on structure, language, content, delivery & overall impression.

Round 2 (Extempore)

1. Topic will be given 5 minutes before the speech.
2. English or Hindi should be used as language.
3. Judgment will be based on structure, language, content, delivery & overall impression.
4. The decision of the judges shall be considered as final and binding.
5. Participants will be given minimum 3 minutes and maximum 4 minutes

TRADERS OF COLOSSEUM

(B - Plan)

Undeterred courage, unmatched ideas and unshakable determination; that's what it takes to be an Entrepreneur. Welcome to Traders of Colosseum the platform where ideas meet execution. Showcase your entrepreneurial skills and be a part of the start-up culture. Enter the world of opportunities and bring your bag of solutions along.

Team Size: 01 to 03 members

Duration: 15 minutes for Presentation and 5 minutes for Q&A

Event Coordinator: LJ Incubation Team (Saiyed Nourin: +91 9106990061)

Round 01

1. Every Individual / Team has to send 02-minute video explaining the B-Plan in brief to us with their name, college, city, email id and contact number, as a pre-selection process.
2. The email should be sent to athena.ljimba@ljinstitutes.edu.in by 14th February 2018, 4:00 pm.
3. The participants qualifying would be notified for further process of registering through the email.
4. After getting the confirmation, the participant needs to register on or before 21st February, 2018.

Round 02

1. Selected participants will be called up for further grooming and mentoring sessions at the Institute after completing participation formalities along with the fee.
2. The participants will present the detailed plan in front of the panel.

THEMIS

(Moot Court)

Con, dupe or manipulate
On you rests the lands fate,
The flawed constitution is your holy grail
And you must help darkness evade.

Team Size: 03 members

Duration: 20 minutes per Team

Event Coordinator: Mehreen Puthawala (+91 9712104252)

1. The language of the competition will be English.
2. The 4 business cases will be given on or after **22th February, 2019**.
3. Participants need to prepare both for and against for any one of the cases provided.
4. The dress code is strictly formals.
5. Each participating team must prepare written submissions for both Applicant and Respondent.
6. Each Memorial shall contain all the details of the research and analysis of the case.
7. Scoring and Judging shall be based on criteria's such as correctness of legal analysis, quality and extent of research, clarity of logic argumentation, etc.
8. The decision of the judges shall be final and binding.

WAR OF WORDS

(Debate)

For the ones who are ready for the battle of wits and words, participate in the battleground for a robust analysis of the question at hand. War of Words is a platform where teams from different B-schools get a chance to battle out on the most gripping issues faced by the world with their logical thinking abilities.

Team Size: 03 members

Duration: 8-10 minutes per Team

Event Coordinator: Mariya Mahmud (+91 7043545842)

1. 4 topics will be provided on or after **22nd February 2019**.
2. Among 3 participants 1 has to be moderator and other 2 will speak for and against the topic respectively.
3. The participants need to prepare for, against and moderation content for all the 4 topics
4. Participants will get a random topic out of 4 to present at the time of event.
5. Medium of expression will be English or Hindi
6. Team will consist of the participants presenting for and against the topic with a Moderator to carry on the debate.
7. The decision of the judges shall be considered as final and binding.

CEREBRUM

(Quiz)

Perennial thirst of knowledge cannot be quenched by mere few successes. For all the curious minds out there, this is your chance to prove your ability. Brush up your cognizance for latest and greatest trends in business and compete in CEREBRUM in order to be crowned as the best wizard.

Team size: 03 members

Event Coordinator: Naitik Trivedi (+91 9724458121)

Round 1

- This round will be direct question-answer round.
- Five minutes are allotted to each team in which 7 questions will be asked to each team. The team must give at least four correct answers to qualify for second round.
- Each question carries 1 mark.
- Round 1 question will be based on awareness of current affairs.

Round 2

- This round will be an online quiz for which computer in lab will be provided.
- Online quiz will consist of 60 questions based on Business Affairs, Current Affairs, Sports, and Economics.
- Allotted time for this round is 1 hour.
- Each question carries 10 marks. For each wrong answer 5 marks will be deducted.

Round 3

- This will be final Buzzer round.
- This round will be based on
 - a. Guess Me If You Can (Endorsers)
 - b. Crunchy Punch (Punch line)
- Each question will be carrying 10 marks and for each wrong answer 5 marks will be deducted.

PIXAR

(Short Film)

Filmmaking is a chance to live life many times. Go out and make something that reflects your interest, your tastes and your ideas. Sharpen your intuition and blend it with emotions. Capture the intricacies of life on your camera and project it to the world.

Team Size: Upto 05 members

Event Coordinator: Kritik Churiwala (+91 8469277995)

1. This is an online participation.
2. The theme for short film making would be provided on 26th Feb,2019 at 10:00am
3. Participants will have to make a 90 seconds movie on the theme provided to them and submit it to the LJ IMBA Pixar team on 27th Feb, 2019 between 11:00 am to 12:00 noon.
4. The LJ IMBA Pixar team shall upload the short film on LJ Youtube channel.
5. The language to be used is either Hindi, English or Gujarati.
6. Use of vulgar language and objectionable words are discouraged which may further lead to elimination.
7. The decision of the judges shall be considered as final and binding.

PITCH

(AD MAD)

Good marketing makes the company look smart but great marketing makes the customer feel smart. The more informative your content, the more persuasive it will be. Participate in the Ad Mad show and showcase your marketing skills.

Event Co-coordinator: Ms. Ishani Jadeja (+91 95127 12020)

Team Size: 05 members

Duration: 03 minutes per Team (Presentation)

Rules and Regulations

Preliminary Round

1. The participating team for this event should have 5 members.
2. The language of the communication will be English or Hindi
3. The brand/product /service will be given 48 hours prior to the event: - 24th Feb,2019
4. The participating team has to come at L J Campus, S. G. Highway prepared with a promotional campaign, which should include:
 - a. Print advertisement: with a slogan and a logo (Poster)
 - b. An audio-visual advertisement of 3min to be enacted in front of the jury.
5. The digital copy of the poster has to be emailed by 11:59pm on 25th February, 2019 in the pdf format to ishanij20@gmail.com.
6. The Print advertisement (Poster) has to be submitted at the Pitch (Ad Mad) event registration desk on the day of the event 26th Feb,2019. Digital and graphical tools can be used for designing the poster
7. The selected teams will be eligible for the final round

Final Round:

1. The selected teams will be given a product/service category. The product selection under the brand depends on the respective team.
2. The selected team will have to prepare a promotional campaign and present it on 27th February,2019. The students will have to prepare a
 - a. A slogan with the logo (Poster)
 - b. An audio-visual advertisement of 3min to be enacted in front of the jury
3. The teams will be given 1 prop each to be used in their performances. The props shall be given on the day of their final performance

Note:

- The decision of the judges will be final and binding.
- The advertisement should be entirely students' work, right from script writing, screenplay, performance and choreography if any.

Midas

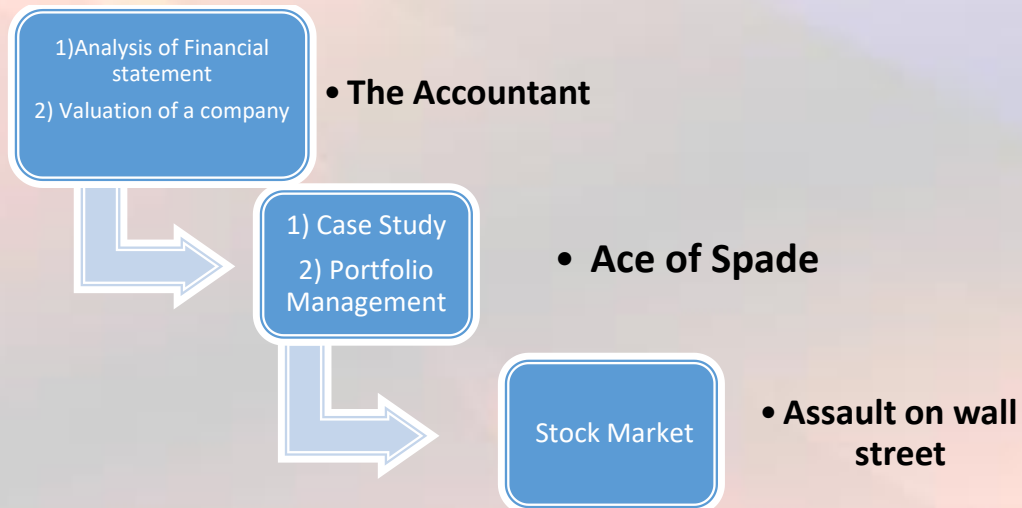
(Finance Simulation Game)

Event Co-coordinator: Mr. Ayush Desai (+91 7698985748)

Team Size: 05 members

Duration: 24 hours

- This game will be played in **three rounds** and to each round, specific marks are allocated.
- Team having highest marks at the end of all three rounds, will be declared as the winner.
- **Contestants can internally decide regarding to who wants to participate in which game**
- The structure for the same is mentioned as below



Level-1

1. Analysis of Financial Statement (50 marks)

- **No. of participants** – 3
- **Time period** - 1 hour of lecture
1 hour for analysis
8 minutes for presentation and Q&A.
- Students are expected to analyse the financial statement and present their views on the same in a PPT.
- A session will be conducted by the expert for the duration of 1 hr. where participants will be demonstrating to analyse the financials of the company.
- For the analysis, participants will be provided with the annual report of the companies.

- The duration for presentation will be 5 minutes to each team and 3 minutes for Q&A.
- A pen and paper will be provided by the Institute however, if participants wish to use calculator, the same will be brought by them.
- Scientific calculator or mobile will not be allowed during the time of competition.
- Laptop needed to be carried by the contestant himself and no internet access should be allowed.
- Marks will be given on the basis of
- Analysis done by the participants
- Presentation skills and
- Question Answer round.

2. Valuation of a company (50 marks)

- **No. of participants** – 2
- **Time period** – 45 minutes for analysis, 5 minutes for explanation
- Every team will be given P&L statement, B/S and Cash flow statement of current year and previous year, share holding pattern, current market price of the shares with the additional information, if necessary.
- Teams needs to do the valuation of the company as well as justify the current market price of the shares.
- Analysis should be done either in word/ excel file, which is needed to be justify to the judges.
- A pen and paper will be provided by the Institute however, if participants wish to use calculator, the same will be brought by them.
- Scientific calculator or mobile will not be allowed during the time of competition.
- Laptop needed to be carried by the contestant himself and no internet access should be allowed.
- Marks will be given on the basis of
 1. Analysis done by the student
 2. Q&A asked by judges

Level-2

1.Case Study: (60 Marks)

- **No. of participants** – 4
- **Time period** – 1 hour for analysis of the case, 18 minutes for discussion of the case
- Two teams will be given the same case study on which they need to do the analysis within given period of time.
- In 18 minutes, time, each team will be given initial 5 minutes for explaining their views and probable solution of the case. In remaining 8 minutes a discussion

round will be held between two teams where they can justify their explanation/ counter opposite team's explanation.

- Judges will be having liberty to raise the question during the time of discussion.
- A pen and paper will be provided by the Institute however, if participants wish to use calculator, the same will be brought by them.
- Scientific calculator or mobile will not be allowed during the time of competition.
- Marks will be given on the basis of:
 1. Understanding and analysis of the case
 2. Explanation of the case
 3. Discussion round

2.Portfolio Management (60 marks)

- No. of participants 2
- Time period 40 min.
- Each team will be given the requirement of the judges and they need to design and sell the portfolio to judges.
- Portfolio can include shares, mutual funds, bonds, debentures, bullions and cryptocurrencies which are traded on recognized platforms in India.
- No other movable or immovable property apart from above mentioned list can be used.
- Teams needs to be specific regarding the product which they are selling. They should have all relevant data of the product like total tenure, rate of interest, history of the product, brochure (if available) etc.
- No fictitious asset can be used.
- Portfolio should be created in power point.
- A pen and paper will be provided by the Institute however, if participants wish to use calculator, the same will be brought by them.
- Scientific calculator will not be allowed during the time of competition.
- Laptop needed to be carried by the contestant himself and internet access will be allowed, though teams are needed to use their own internet.
- Marks will be given on the basis of:
 1. Portfolio which a team has created
 2. Selling skills

Level -3

Stock Market: (80 marks)

- **No. of participants** - 2
- **Time period** - 3 Hrs.
- Every team participating in the contest will be given virtual cash.
- Teams can do online trading.
- Online trading can be done with the phone or mobile of traders, for which internet facility is required in the phone.
- Participant can use virtual cash to buy/sell any shares which are listed on NSE/BSE.
- No F&O trading is allowed.
- Game timing will be the same as of the stock market timings.
- At the end of the event top 3 participant having maximum Net Worth will be declared as the winner.
- Net Worth=Total market value of the shares at the end of trading period Cash on hand.
- If Account get locked for wrong password input, then those account cannot be activated.
- User id cannot be retrained.
- Scoreboard will be shared once in a day.
- Teams needed to carry their own laptop/mobile
- ***Case study will be provided 24 hours before the Day 2***

SCRUTINIZE

(Case Study)

Step into the shoes of a consultant, and find solutions to a variety of problems faced by a firm that's already well-grounded in the industry in this case-study based event. Test your business acumen with Scrutinize - for budding consultants to gauge their strategic thinking and to give them a flavour of intricacies involved in real life business scenarios.

Team Size: 05 members

Duration: 10 minutes per Team

Event Coordinator: Simran Puthawala (+91 7284066691)

Round: 01

1. A case study topic shall be provided on or after **23rd February, 2019**
2. All the participating teams are required to submit a hard copy of the same case study duly solved by making use of conventional techniques, at the event reporting desk on **26th February, 2019**.
3. The presentation of the case study must cover all points of the case.
4. Top 4 teams will be selected for Round 02 on **27th February, 2019**.

Round: 02

1. Case for Round 02 will be given on **26th February, 2019** evening after declaration of Round 01 results.
2. A report and presentation need to be prepared for the case.
3. Results shall be declared in the valedictory.

Note:

- The participating team shall not be allowed the usage of any kind of visual aids.
- The decision of the judges shall be considered as final and binding.

PAPARAZZO

(Photography)

Duration of the event: 24 Hours

No. of participants: 1

Event Coordinator: Darshan Soneji (+91 8980790396)

1. The contestants are required to click the photos on the day of event only, no prior work of photography will be accepted.
2. All the contestants are required to carry their own equipment's, no material will be provided by the college.
3. In case contestant wishes to use anything apart from camera and tripod, he needs to contact event coordinator.
4. Contestants will be provided with the theme of the event, on which photography needs to be done.
5. Each contestant will allow to submit one photo at the end of the event, which will be judged by the jury.
6. Contestants are required to provide unique title to the photos submitted.
7. Basic editing, including colour enhancement, the use of filters, and cropping of the Photo(s) is acceptable, provided any such editing does not affect the authenticity and/or genuineness of the Photo(s).
8. Advanced editing used to create illusions, deceptions and/or manipulations, and the adding and removing of significant elements within the frame is prohibited.
9. Photos that portray or otherwise include inappropriate and/or offensive content, including provocative nudity, violence, human rights and/or environmental violation, and/or any other contents deemed to be contrary to the law, religious, cultural & moral traditions and practices of India, are strictly prohibited and will be immediately discarded.
10. The judging panel shall assess and determine the winning Photos. The results and the winners will be announced in the valedictory function.

FREAKONOMICS

(The Economic Angle)

(Round 1)

Team Size: 03 members

Duration: 8-10 minutes per Team

Event Coordinator: Gaurav Sen (+91 7434958825)

1. 4 topics will be provided on or after **22nd February**.
2. The participants need to prepare for, against and moderation for all the 4 topics
3. Participants will get a random topic out of 4 to present on **26th Feb, 2019** at the time of event.
4. Medium of expression will be English or Hindi.
5. Team will consist of the participants presenting for and against the topic with a Moderator to carry on the debate.
6. The decision of the judges shall be considered as final and binding

Rules & Regulations

(Round 2)

Questions based on economics will be asked to the teams to score marks. The team who gives maximum answers will win. The teams that scores more marks after round 1 & 2, will go for a third round on day 2. Number of team qualifying for round 3 will depend upon the number of participating teams.

Research Analysis (Round 3)

1. A research paper shall be provided after selection for third round
2. All the participating teams are required to submit a hard copy of the research analysis duly solved by making use of ppt, at the event reporting desk on 27th February, 2019, day 2.
3. The presentation of the research paper must cover all points of the paper.
4. Results of the round shall be declared in the valedictory.

Please Note

- The decision of the judges shall be considered as final and binding.

General Rules

- Submitted photos must be original, created and/or taken by the contestant. It must not contain any materials owned or controlled by a third party for which you have not obtained a license, must not infringe the copyright, trademark, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity.
- College reserves the right to call for original JPEG or RAW files with unchanged EXIF for the purpose of authentication. An image maybe disregarded if this information cannot be provided.
- Contestant can use their own logo, copyright mark on the photo.
- The decision of the jury will be final and binding to the all contestants.
- In case of any discrepancy, decision of the college management will be final.

INFLUX (HR Simulation Game)

Team Size: 1 Member

Time Duration: 2-3 Hours

Event Coordinator: Anvi Mehta (+91 8160992013)

The event comprises of three rounds.

1. Online Aptitude Test
2. Group Discussion
3. Personal Interview

Round 1: Aptitude Test

Duration: 60 minutes

Participating candidates from each institute will appear for an online aptitude test which will evaluate general aptitude, subject knowledge and general knowledge.

Round 2: Group Discussion

Duration: Approximately 20 minutes

Topic will be given on the spot. Evaluation will be done based on the performance, content, body language, confidence of the candidates.

Round 3: Personal Interview

Duration: Approximately 10 minutes per candidate

An interview will be taken by a panel of experts and best interviewee will be selected under different criteria.

General Rules

- Maximum of 2 participants are allowed from one Institute.
- The C.V. of the participant has to be mailed to college on or before 23rd February, 2019 with the words “Athena 2019_Curriculum Vitae_ (Name of the participant) _ (College)” in the subject line on athena.ljimba@ljinstitutes.edu.in
- The C.V has to be real, and supported by all essential documents as and when required.
- Judges’ decision will be considered final and binding.

CULTURAL EVENTS

ARENA

(Theatre)

1. SKIT

Team Size: 06 to 08 members

Duration: 10 minutes per Team

Event Coordinator: Amul (+91 9638187567)

Theme: - 10 Years challenge

1. Teams need to submit the script of their play as well as the video of their any past performance via email us with their name, college, city, email id and contact number.
2. The email should be sent to athena.ljimba@ljinstitutes.edu.in by 18th February, 2019, 4:00 pm.
3. The team will be selected on the basis of the script and video they send.
4. The participants qualifying would be notified for further process of registering through the email.
5. Only after getting the confirmation, the participant needs to register.
6. The play must be in Hindi or English.
7. Teams are advised to minimize their usage of props.
8. Use of vulgar language and objectionable words are discouraged which may further lead to elimination.
9. Teams will be judged on the basis of script and performance.
10. The judges' decision will be final and binding.

2. (Mime)

Team Size: 04 to 06 members

Duration: 05 minutes per Team

Event Coordinator: Amul (+91 9638187567)

Theme: - Struggle of an Artist

1. Teams need to submit the video of their any previous play via email us with their name, college, city, email id and contact number.
2. The email should be sent to athena.ljimba@ljinstitutes.edu.in by 18th February, 2019, 4:00 pm.
3. The team will be selected on the basis of the video they send.
4. The participants qualifying would be notified for further process of registering through the email.
5. Only after getting the confirmation, the participant needs to register.
6. Teams are advised to minimize their usage of props.
7. Teams will be judged on the basis of executing the theme, performance, makeup etc.
8. The judges' decision will be final and binding.

STEP UP

(Group Dance)

Suppressing your inner Michael Jackson and Prabhudeva? Here is your chance to win the battle of dance by showing your best moves. So, come and ignite the stage with your camaraderie and passion. Assemble your squad, groove in sync and dance your heart out.

Team Size: 10-20 members

Duration: 10 minutes per Team

Event Coordinator: Kasam Abbas Seliya (+91 8200609210)

1. A clip of the performance of 02 min has to be sent to us with their name, college, city, email id and contact number.
2. The email should be sent to athena.ljimba@ljinstitutes.edu.in by 18th February, 2019, 4:00 pm.
3. The participants qualifying would be notified for further process of registering through the email.
4. After getting the confirmation, the participant needs to register on or before 21st February 2019.
5. Performers can perform on Western Dance only.
6. Equipment's, props and other requisites have to be arranged by the participating team.
7. The judges' decision will be final and binding.

GLAM - UP

(Fashion Show)

It's that time again where the best designers prove their colour to the world. Put your best attire on the show, your unconquerable attitude on display and pose like a pro. Walk the ramp to conquer the stage.

Team Size: 18 to 24 members

Duration: 15 minutes per Team

Event Coordinator: Aman Khunwar (+91 6353338065)

Themes for the event: Geometric Fashion

Rules & Regulations:

1. A clip of the performance of 02 min has to be sent to us with their name, college, city, email id and contact number.
2. The email should be sent to athena.ljimba@ljinstitutes.edu.in by 18th February, 2019, 4:00 pm.
3. The team will be selected on the basis of the clip of the performance.
4. The selected teams will be intimated for performance at the venue.
5. The participants qualifying would be notified for further process of registering through the email.
6. After getting the confirmation, the participant needs to register on or before 21st February, 2019.
7. The soundtrack being selected by the team should be submitted prior the event in form of CD and pen drive.
8. Decent dressing and positioning is mandatory.
9. Use of open flame, fire, flash powder and flash paper are strictly prohibited.
10. Musical equipment's, props and other requisites has to be arranged by the participating team
11. Selected team need to attend Grand Rehearsal on 26th February, 2019 at 6:00pm at LJ Campus.
12. The judge's decision will be final and binding.

FEATURED EVENTS

DRUM CIRCLE

A drum circle is a group of people who come and drum together. It is headed by a drum circle facilitator who makes the rhythm and triggers enthusiasm into the group. Come together for a creative and rewarding social experience – a chance to bond with others, an opportunity for self-experience and relaxation.

Number of Participants: First 350 registrations

Registration Amount: Rs. 350 per participant

CULTURAL MEET

Regret missing that High School Dance? Brace yourself as we bring to you the most awaited highlight of the event. The night is about glamour and touch of class. So, all the James Bond's & wonder women out there, dress up in smart tuxedos and graceful gowns to dance to tunes of your partner's heart.

Number of Participants: First 150 couple registrations

Registration Amount: Rs. 400 per couple

Theme: James Bond (007) & Cinderella

Key dates:

- 1) Videos for Cultural events and B-plan need to be sent before **18th February, 2019**.
 - 2) Students who are selected for cultural festival & B plan shall be intimated on or before **21st February, 2019**.
 - 3) Last date for payment of all fees is **21st February, 2019**.
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